

1 September 2016

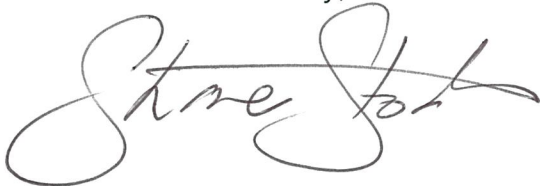
To Whom It May Concern,

Motion Icon Australia in conjunction with VenuesLive has successfully launched their escalator branding product at ANZ Stadium.

The escalator branding launch was showcased at the well-attended Bledisloe Cup without any technical issues applying and removing the panels. The launch included 5 different advertisers across 10 escalators on both the Members and Corporate sides of the stadium. The new feature has opened up additional signage opportunities for our existing partners, as well as introducing new brands to advertise at ANZ Stadium. It was well received and we feel, is an excellent medium for advertising.

Motion Icon Australia was very professional in their approach and a pleasure to deal with. Motion Icon Australia met with the Stadium's escalator manufacturers to showcase their product and took great care in the application and installation, and were onsite throughout the test event to observe the branding in operation. I have no hesitation in recommending the company and their product to future clients.

Yours sincerely,



Shane Stoddard
General Manager, Sales & Sponsorship